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BENEFIT

Spark your business online.

Intellicore Design Consulting will help you energize value for your prospects and customers, accelerate their buying decisions, and propel your revenue streams.

We offer an array of services and solutions to spark business online by developing and implementing customer-facing and collaborative systems and their back-office support systems.



The key to success with technology solutions is to start with understanding business and user needs. Focus on what's necessary to manage the business and what real people need to accomplish.

Once you understand those needs, then the technology solution set naturally falls into place. Combine that with a holistic view of the business and you'll know the integration path. From there, technological expertise takes the solution over the top.

That's why companies need Intellicore Design. Because we get it. More importantly, we do it.

Cynthina Heinsohn
Partner
Intellicore Design Consulting

Our focus

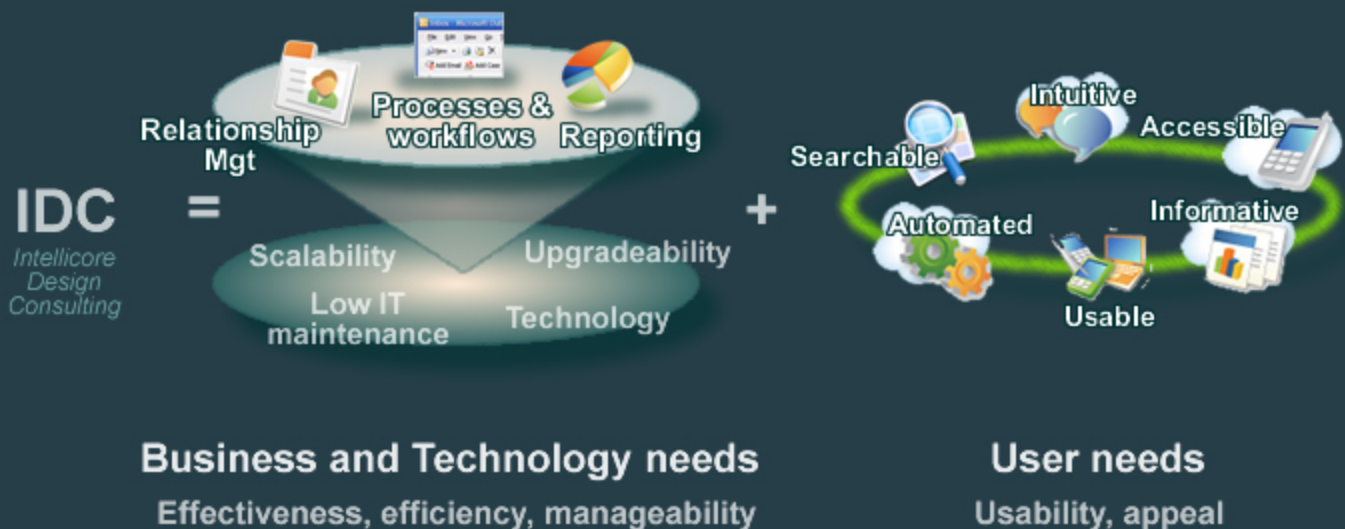
Customer-facing & Collaborative systems

- Web applications and content
- Social media
 - Collaboration
 - Branded communities
 - Public social sites
- eCommerce (shop online)
- Portals (Customer, partner)
- Database connections

Back-office support systems

- CRM (sales, marketing, call center), including Social CRM.
- Accounting
- Fulfillment
 - Order management
 - Shipping management
- Information management systems
- Knowledge management

The Intellicore Design Consulting "**secret sauce**" is our ability to seamlessly integrate business, technology, and user needs into our services and solutions.



Web Design

Extend your company's online presence to your markets, customers, and employees with a service array including site architecture, web design, eCommerce store development, content creation, client-side/server-side scripting, and web server configuration.

Business Automation

Employ web-based business automation solutions for sales, service, marketing, & call center operations. Gain unparalleled productivity, revenue growth, & business intelligence.

Streamline your customer & partner relationship management.

Enterprise Web 2.0

Propel your business online through social media channels, branded communities, & online collaborative tools like blogs, wikis, & file sharing, as well as fulfill your Social CRM needs.

Information Architecture

Organize your public & private web sites & other interactive media so your users will have great experiences on your sites, quickly find the information they're looking for, & engage in online conversion activities (e.g. leads, sales, etc. for prospects and customers).

Software Development

Customize or extend the functionality or user experience of your customer-facing, partner-facing, and back-office systems.

Accelerate the productization of your software products.

CALL TODAY
Intellicore Design Consulting
+1 571-236-7929

VISIT OUR WEBSITE
www.intellicore-design.com

Our Team

Partner



Cynthia S. Heinsohn, Partner, has 25 years of diverse technical experience implementing and managing leading-edge systems, including Smart One Technology (Retail Exchange award winner for *Best Technology* and *Best Retail Strategy*).

Cynthia is Intellicore Design's reigning systems expert. Her leading-edge technical solutions solve real-world business problems. Beyond that, though, she's recognized as a creative and effective strategic planner and decision maker with strong communication skills in business and technical settings.

In past positions, Cynthia served as Vice President, CTO and CIO of both private and public software technology corporations, as well as served in a variety of technical positions with Exxon (now ExxonMobil) groups.

Partner



Kathy Herrmann, Partner, has more than 25 years of diverse corporate experience, spending the last 16 years in operations, marketing, and sales management.

Kathy is Intellicore Design's user experience diva. She ensures user needs are well championed and well-defined in our services and solutions. Kathy is also recognized as a pathfinder who energizes transformation within corporations and organizations, serving as a business strategist and change leader.

In past positions, Kathy served in operations, marketing, and channel sales management positions in CMS GlobalSoft and Kewill North America. She also spent the first half of her career working for Exxon, ARCO Exploration, and American Exploration, in exploration geophysicist positions as well as financial analysis. She's a Renaissance woman!

Connect with Kathy via Twitter ([@kathyherrmann](#)), Facebook ([Kathy.herrmann](#)), or LinkedIn.

The rest of the team. We revel in the customer-facing and collaborative niches and we know many back-office solutions — but we don't pretend to know everything. That is why we have built strong relationships with an implementation team of experts for your project needs . Our strength is to advise you and design your solution sets to meet your business, user, and technical requirements — and we'll ensure all work meets our high quality standards.